FotoFinder Appoints Aaron Harvey as Vice President of Sales for Australia and New Zealand

Bad Birnbach, Germany / Melbourne, Australia — [19.08.2026] — FotoFinder Systems today announced the appointment of Aaron Harvey as Vice President of Sales for Australia and New Zealand, strengthening the company's commercial leadership in one of the world's most significant skin cancer markets.

Aaron Harvey brings more than 18 years of senior sales and marketing leadership experience in medical diagnostic and imaging technology, spanning Dermatology, Ophthalmology, General Medicine and Surgical categories. He has also successfully led full subsidiary operations, managed distributor networks and built high-performing teams across ANZ. He joins FotoFinder with this broad experience to add commercial depth and scale to our business.

In his new role, Aaron will lead FotoFinder's growth strategy across Australia and New Zealand, with a focus on expanding the company's regional presence to be closer to its markets and customers. He will also provide dedicated support to FotoFinder's DermLite distribution partners across Australia, New Zealand and Southeast Asia.

This appointment builds on FotoFinder's recent establishment of a direct commercial presence in ANZ following the acquisition of FotoFinder Australia, and reflects the company's commitment to further investment and growth in the region.

"Australia and New Zealand is a strategic market for us and we are thrilled to have Aaron's experience in skin imaging to further build the team and support our growth," said Peter Kinhan, Chief Commercial Officer, FotoFinder.

About FotoFinder Systems

FotoFinder Group unites two internationally leading brands in skin imaging: FotoFinder and DermLite. Together, the companies stand for precision, quality, and innovation, driven by a shared passion for advancing modern skin diagnostics. With more than 30 years of experience, the FotoFinder Group is shaping the future of digital dermatology and AI-powered skin cancer detection. Its imaging solutions for skin, hair, and aesthetics support physicians in over 100 countries with cutting-edge technology for more precise diagnostics and sustainable skin health management.

Media Contact

Alexandra Mayer

Tel: +49 8563 977200

Email: marketing@fotofinder.de